

NAMING OF SCHOOLS AND EDUCATION-RELATED FACILITIES

- I. The selection of a school namesake is intended to be the highest honor bestowed upon an individual who has made an everlasting impact in the community. The Board of School Trustees shall establish the criteria and process of selection to honor educators, students, and community leaders of the highest character.

The Board of School Trustees shall establish a School Name Committee to review nominations and recommend names for unnamed Clark County School District facilities or portions of facilities. The recommendations of the School Name Committee shall be forwarded to the Board of School Trustees for approval.

- II. The School Name Committee will be comprised of seven culturally diverse members. The School Name Committee chair and one additional trustee will be appointed by the Board president. In addition, the superintendent will appoint five members of the community to serve on the committee to include one administrative employee of the Clark County School District, one former or current teacher of the Clark County School District, one parent representative with at least one student currently attending a Clark County School District school, and two additional members from the community.

School Name Committee members will be appointed for a two-year term. Except for the trustees, a member of the School Name Committee may not serve more than two consecutive terms.

All School Name Committee members will attend meetings when schools are to be named or the member's name may be referred for replacement.

The committee is required to function under Nevada's Open Meeting Law.

- III. The School Name Committee will use, but not be limited to, the following guidelines when considering names for facilities:
 - A. Names of distinguished citizens or former District employees may be considered to honor or memorialize an individual in "extraordinary circumstances" which may be defined as including, but not limited to:
 1. Loss of life in the performance of service to benefit or support the Clark County School District.

2. Individual actions that are determined to be beyond customary expectation that result in extraordinary benefit to the Clark County School District students, staff, and community members.
- B. Names of District personnel will not be considered while actively employed either full-time, part-time, or as a consultant to the Clark County School District, nor for two years from the last day of employment.
 - C. Names of Board members may not be considered while actively serving on the Board of School Trustees, in accordance with NRS 338.200, nor for two years from the last day of service as a Clark County School District trustee.
 - D. A facility name will not be recommended if an existing CCSD facility or portion of a CCSD facility has already been named for the nominee, unless the nominee requests rescinding the previously named portion of facility prior to acceptance of the new school or new facility namesake honor.
 - E. Names of elected officials will not be considered while they are actively serving in public office.

IV. Facility naming categories are established as follows:

- A. High schools will not be named for individuals. Consideration may be given to naming a high school to honor groups of persons who have demonstrated international, national, state, or local leadership in the fields of education or public service.
 1. Comprehensive high schools will be named for the general historical, cultural, or regional characteristics of the geographical location of the school.
 2. High schools with a primary emphasis on career and technical education will be called career and technical academies and will be named with a directional or geographical description of the location of the school.
 3. High school names will be selected after consideration of input from students, parents, educators, and community members from the proposed attendance zone. The region superintendent responsible for supervision of the school to be named will form a student school name selection committee utilizing a culturally and academically diverse selection of students who are likely to attend the new school. Following an appropriately noticed public input meeting and upon consensus with the student selection committee, three names in order of preference will be forwarded to the School Name Committee. The School Name Committee will select one name for recommendation to the Board of School Trustees.

- B. Prior to January 1, 2009, middle or junior high schools will be named for educators, pioneers, or prominent citizens of Clark County. Effective January 1, 2009, middle or junior high schools will be named for citizens who are not educators by profession, but serve as a positive role model to children and to the community, and who have demonstrated exceptional leadership locally toward the advancement of education or humanity in Clark County.
 - C. Prior to January 1, 2009, elementary schools will be named for educators or prominent citizens. Effective January 1, 2009, elementary schools will be named for outstanding former Clark County School District educational personnel to include support, teaching, and administrative staff, and school board trustees who have demonstrated exceptional leadership locally in the field of education in Clark County and have consistently demonstrated the character to inspire students.
 - D. Portions of school facilities, which include libraries, athletic fields, multipurpose rooms, theaters, etc., may be named for former District employees or citizens who have made specific contributions to education in Clark County through their support of education and their ethical private and professional behaviors.
 - E. Nonschool facilities may be named for outstanding individuals who have made an exceptional contribution in the advancement of education in Clark County and have consistently demonstrated positive moral character.
- V. Private-public funding partnership naming options may be provided based on the following conditions:
- A. Portions of school facilities may be named for individuals, corporations, foundations, or associations that provide at least 30 percent funding for needed laboratory and technical equipment. Such naming recognition will be for ten years or the expected useful life of the equipment. Duplicate naming opportunities may be granted where several laboratories are funded by the same donor at multiple sites.
 - B. CCSD nonschool facilities that are funded through a public and private funding partnership may identify naming rights for the facility or portions of the facility. The level of private funding must provide at least 30 percent of building costs. Multiple donors may contribute to these funding partnerships. Prior recognition at another CCSD facility will not bar the acceptance of a capital gift or the granting of donor recognition for a portion of the facility.
 - C. Prior to the naming of a joint publicly and privately funded facility space, the School Name Committee shall approve proposed naming opportunities and suggested funding levels. The Board of School Trustees will then consider

approving the naming opportunities and corresponding funding levels as forwarded by the Committee. Upon the potential donor's commitment of a gift, the Board will review appropriate biographical data, including educational and/or civic contributions, as well as credible references for the nominee. The Board of School Trustees will then authorize staff to formally offer the naming opportunity to the donor.

- VI. Nominations shall be made by completing the approved Facility Name Nomination form using the criteria listed below:
 - A. The School Name Committee will develop appropriate nomination forms which will reflect the criteria established for naming opportunities.
 - B. The sponsoring party must complete the school district's Facility Name Nomination form, which must provide appropriate biographical data; educational, civic, or humanitarian contributions of the nominee; and the site location the nominator is requesting.
 - C. All applications and related materials submitted to the School Name Committee will be posted on the CCSD School Name Committee Web site and become public record.
 - D. Members of the School Name Committee shall review the file for each nomination and utilize a format for rating nominations based on the criteria for naming selection specified in Sections III and IV. The committee shall establish a process to score the applications and to announce the finalists for further consideration.
 - E. Committee members will select, through a nomination and a vote, the recommended names of the new schools to be forwarded to the Board of School Trustees for final approval.
 - F. Nominations shall be limited to one proposed site location per naming cycle. Namesake nominations not selected by the School Name Committee may be resubmitted for future consideration for another site.
 - G. The Board of School Trustees is the only grantor of an exception to these criteria.
- VII. Rescinding the Name of a District Facility
 - A. The Clark County School District recognizes that the official name selected for an educational facility is a vital factor in the public image of the school system. The honor and integrity of the name selected reflects upon both the District and the educational facility. With these concerns in mind, the Board

of School Trustees may consider action to rescind an approved name of an educational facility.

- B. Rescinding the name of an educational facility shall occur only under extraordinary circumstances and after thorough study.
- C. Sufficient cause to rescind the name of an educational facility or portion thereof exists when, as determined by the Board, the individual, corporation, foundation, association, or entity for which the school or a portion thereof is named has been convicted of a felony, a crime involving moral turpitude, or participated in any other disreputable behavior which would have a negative reflection or would bring discredit upon District students or staff.
- D. If the Board of School Trustees rescinds a name that has been assigned to a District facility, the School Name Committee will convene without delay so the facility can be renamed in accordance with Sections III and IV of this policy.

Review Responsibility:	Community and Government Relations
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