



# CLARK COUNTY SCHOOL DISTRICT NEWS RELEASE

*For immediate release*  
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## **Parent Link to be implemented at schools beginning in August** ***Communications system enables to parents to take an active role***

**Las Vegas** – Parent involvement can be the greatest factor for a child's success in the classroom and beginning in August, Clark County School District schools will implement ParentLink, a new tool that provides parents with the opportunity to monitor their child's progress.

ParentLink is a computer based online system that displays student information in areas such as attendance, homework, grades and even the cafeteria balance, with much of the information available in both English and Spanish. This system enables parents to monitor their child's progress and communicate with school staff on a daily or weekly basis throughout the year and not just at report card time. For households that do not have Internet access, the system's information can also be obtained via telephone.

One of the advantages of the new system is that parents only need one login to use this system. This means parents do not have to memorize different procedures and passwords for multiple children and different schools.

The pilot portion of the project took place earlier this year when a number of schools implemented the system. The system will be rolled out on a district-wide basis later this month.

Parents who would like to learn more about the Parent Link system should look for the brochure in their child's Back to School packet.

For more information about the Clark County School District, visit [ccsd.net](http://ccsd.net) on the Internet.

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