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MEDIA ALERT

40 LOCAL LEADERS RAISE \$115,000 IN DONATIONS IN 10-DAY PAT DISKIN ELEMENTARY MAKEOVER WHICH INCLUDES BUILDING NEW PARENT RESOURCE CENTER

Project benefits more than 700 kids, the majority living below poverty line in need of books, clothing, and food

WHAT: 40 volunteers in **ChoiceCenter Worldwide University's LV96 Leadership Legacy** course created a \$115,000 makeover for Las Vegas' Pat Diskin Elementary in just 10 days. The project ends at 3 p.m. on Friday, Sept. 11, and will be celebrated with a school-wide ice cream social from 2 p.m. to 3 p.m. where students will tour the new parent resource center, new school murals, and other donations such as backpacks for each child and more than 5,000 articles of clothing.

In addition to food and personal care items, an \$11,000 check will be presented to the principal to use toward school supplies.

HOW: In just 10 days, 40 students in ChoiceCenter Worldwide University's Leadership Legacy program adopted Pat Diskin because 70% of the school's 700 students live below the poverty line, many in shelters. By raising cash, as well as in-kind donations from around the country, the school has many upgrades it wouldn't have otherwise.

WHEN: **Celebration of Extreme School Makeover @ Pat Diskin Including ice cream social for the students: Friday, Sept. 11 @ 2 p.m.**

WHERE: Pat Diskin Elementary School
4220 Ravenwood Drive (Flamingo @ Rainbow approx.)
Las Vegas, NV 89147

HOW TO DONATE: Donations are still being accepted for the kids at Pat Diskin Elementary. To make a contribution or to drop off books, sports equipment, clothing, or personal hygiene products, contact:

Principal Elizabeth Smith

4220 Ravenwood Drive

Las Vegas, NV 89147

702.799.5930

Donations can also be made at angelsforpatdiskinelementary.com

MORE:

ChoiceCenter Worldwide University, founded in 1997, is a leader in personal effectiveness and leadership training, as well as business and life coaching. Courses are designed for high performers who want to take their lives to the next level of success. The company is renowned for its 100-day Leadership Legacy program which pairs students daily with a personal coach to achieve goals the individual designs. The Leadership Legacy program also includes weekly community service for individuals, and a two-week team project aimed at producing inconceivable outcomes under extreme time constraints.

(www.choicecenter.com)