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For Immediate Release

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Assistance League® Las Vegas Auxiliary To Distribute Over 65,000 Books to Area Schools on September 18

Desert Sage Auxiliary of Assistance League® Las Vegas (ALLV), a chapter of National Assistance League, will distribute over 65,000 books at the annual Clark County School District Community Partnership breakfast at 7:30 a.m. on September 18 at TPC Summerlin.

The originally-written and illustrated, bilingual books, are distributed to at-risk schools with the twin goals of enhancing a child's personal library and encouraging a love of reading within the family. Since the first book was written in 2003, Pocket Books has grown to include 12 copyrighted titles in three separate series – story books, concept books (focusing the alphabet, colors, numbers and shapes) and an early reader series which includes lots of simple words and repetition. Books are written in English and Spanish, and are written by and illustrated by or for Desert Sage members. Sample titles include “My Little Book of ABC,” “What a Good Day (A Counting Book)”, and “Space Friends.”

In the past year, Desert Sage Auxiliary has distributed 71,500 books to 55 schools with 60% or more students qualifying for the free or reduced lunch program, nearly 4700 school supply kits through Operation School Bell®, 700 tray favors to UMC and St. Rose pediatric patients and 300 blanket and health kits to UMC. In addition, Desert Sage has provided comfort to almost 180 families who suffered a loss during birth last year through its beautiful memory boxes.

Desert Sage is always seeking new members; meetings are held the first Tuesday of each month at the Assistance League chapter located at 6446 W. Charleston on the northwest corner of Charleston and Torrey Pines. For more information, email assistanceleaguelv@gmail.com, subject line Desert Sage.

*Desert Sage Auxiliary of Assistance League® of Las Vegas is a chapter of National Assistance League. Since 2001, Desert Sage Auxiliary of Assistance League of Las Vegas has offered women an opportunity to provide community service through its philanthropic and fundraising activities. Desert Sage is an active supporter of **School Kits for Operation School Bell®**, a program that provides new, free clothing to school children; **Angel's Assistance**, which includes memory boxes for those suffering an infant loss; and the **Pocket Book Project**, which features pocket size bilingual books written and illustrated by auxiliary members and distributed to area low-income schools to encourage early readers. The organization also holds its annual Sip 'N' Shop fundraiser, the ChariTEA silent fundraiser and assists with Just a Second Boutique, a thrift shop at West Charleston and Torrey Pines.*