



CLARK COUNTY SCHOOL DISTRICT NEWS RELEASE

For Immediate Release
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Local business rewards students at Sedway Middle School *PAYBAC program provides guest speakers and role models for school programs*

LAS VEGAS – Students at Sedway Middle School will be treated to an ice cream social during lunch on Wednesday as a result of efforts by their teachers and the generosity of local business owners Dave and Tracy Flatt.

Working with the Clark County School District's School-Community Partnership Office, the Flatts, who own a local Baskin-Robbins store, offered to sponsor an ice cream social as an incentive for teachers to return their Professionals And Youth Building A Commitment (PAYBAC) program online surveys. The school that returned the highest percentage would then receive the ice cream social for its students. The surveys were recently tallied and Sedway was declared the winner with a return rate of nearly 86 percent. The social will take place on Wednesday, September 23, beginning at 10:47 a.m.

"PAYBAC is one of the longest running programs within the partnership office and for more than 20 years, it has provided opportunities for community volunteers to visit schools as guest speakers and role models," said Kurt Arnold of the partnership office. "The program currently reaches about 30,000 students in 28 CCSD schools and we are grateful to the Flatts and other volunteers who support our schools each year."

The PAYBAC surveys that were returned by the schools are useful in ensuring that the goals of the program are met and that teachers and students are prepared for the guest speakers that will visit their schools.

To learn more about Clark County School District PAYBAC program, contact the School-Community Partnership office at 799-6560.

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