



The Public Education Foundation

Because young minds matter

FOR IMMEDIATE RELEASE

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**Golden Gaming and Clark County READS Enhance Library at
John F. Mendoza Elementary School**

School will receive \$10,000 worth of new books

LAS VEGAS (September 18, 2009) – The Public Education Foundation’s literacy initiative, Clark County READS, and Golden Gaming are replacing outdated books in the John F. Mendoza Elementary School library with new nonfiction books.

Golden Gaming has donated \$10,000 to enhance the library with almost 600 new nonfiction books through the Clark County READS Library Enhancement Program.

To recognize the donation, an hour-long celebration will be held inside Mendoza’s library on **Thursday, September 24 at 12:30 p.m.** Mendoza Elementary is located at **2000 Sloan Lane** in Las Vegas.

“Literacy and education are vital to the development of our children, and Golden Gaming is proud to support Clark County READS and the opportunities it provides to students,” said Golden Gaming Vice President of Human Resources Sheila Pankas.

Prior to ordering books for a library, the Foundation performs an analysis of the library’s collection to determine which books will have the greatest impact on the library and its students.

The Clark County READS Library Enhancement Program utilizes donations from various businesses and organizations to update resources for students in Clark County School District (CCSD) libraries.

“We are very grateful for Golden Gaming’s commitment to our children,” said Curtis Jones, director of Clark County READS. “Their generosity allows Clark County READS to continue promoting the importance of reading in Southern Nevada while working to end the cycle of illiteracy. We know there will be many smiles at Mendoza Elementary because of all these wonderful new books.”

(more)



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Golden Gaming donates to CC READS/2

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Since Clark County READS was established in 2001, more than \$1.2 million worth of new non-fiction books have been placed in 90 CCSD libraries. This translates into more than 75,000 new nonfiction books, benefiting more than 79,000 students.

Clark County READS manages seven literacy programs, all providing quality literacy programs to children and families in Clark County.

About Golden Gaming, Inc.

Golden Gaming, Inc., along with its affiliate Golden Mardi Gras, Inc., operates three divisions: Golden Casino Group, consisting of the Golden Mardi Gras Casino, Golden Gates Casino and Golden Gulch Casino in Black Hawk, Colo., and the Pahrump Nugget Hotel & Casino in Pahrump, Nev.; Golden Tavern Group, Nevada's largest tavern operator with 40 establishments; and Golden Route Operations (G.R.O.), Nevada's third largest slot route operator with more than 2,500 machines in more than 200 locations throughout the state. Golden Tavern Group's Southern Nevada holdings include the flagship Sierra Gold brand and PT's Entertainment Group locations divided into three distinct brands; PT's Gold, PT's Place and PT's Pub. Golden Tavern Group operates under several brands in Northern Nevada including Sierra Gold, Sierra Junction, Sparky's Sports Bar & Grill, and Gold Bar Casino. Each location features the exclusive and proprietary Golden Rewards player rewards program to its guests. Established in 2001, Golden Gaming, Inc. employs more than 2,200 team members throughout Nevada and Colorado and continues to position itself as a premier, diversified gaming operator of casinos, taverns and gaming devices. For more information, please visit www.goldengaminginc.com.

About Clark County READS

Clark County READS is the literacy initiative of the Public Education Foundation, in partnership with Clark County and the Clark County School District. Clark County READS was launched in 2001 to improve student achievement by recruiting volunteer reading partners and providing books to schools and their students. For more information about Clark County READS, call 799-KIDS (5437).

About The Public Education Foundation

The Public Education Foundation is a nonprofit organization dedicated to mobilizing community and global resources to meet the challenges of educating a growing and diverse Southern Nevada population. The Foundation's programs and initiatives are designed to improve student performance and advance quality educational opportunities for all children. Since 1991, the Foundation has raised approximately \$60 million to improve teaching and learning in Southern Nevada's public schools. For more information about the Foundation, go to www.thepef.org.

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