



*****MEDIA ALERT*****

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13th Annual Walking Event Highlights Safety at 10 Area Schools

WHAT: Thirteenth Annual “Walk Our Children to School Day”
WHEN: Wednesday, October 7th, 2009
PLACE: Lunt and Cambiero Elementary Schools, 2701 Harris Street, 89101, Plus Eight Other Schools
TIME: 8:00 a.m. at Lunt and Camberio (half hour before breakfast at each school)

Ten Clark County School District schools will participate in the thirteenth annual “International Walk Our Children to School Day” Wednesday, October 7th. Volunteers from area agencies and programs will staff each school and reward the first 200 walkers at each site with tote bags filled with safety information and school supplies. The totes are designed to double as Trick or Treat bags and feature an old friend, SALLY, the Safe Communities Mascot whose name is an acronym for Save A Life Like Yours. As in prior years the project is coordinated by UNLV’s Safe Community Partnership with Fed Ex, Clark County Safe Kids, UMC Trauma, the CCSD Partnership Office and joining this year is new partner the Academy of Human Development.

This project highlights the importance of parents getting involved in their child’s route to school and encourages parents to lead by example by practicing safe walking habits and leaving their car a couple blocks away when they do drive to pick up their children. The annual event highlights that walking to school can still be a safe, viable means of getting to school if parents plan the route and check to make sure their children are following it.

The schools chosen this year and the companies staffing each school are:

Raul Elizando	NLV Community Policing Department
Robert Taylor	St. Rose Family to Family
Manch-Lowman	Medic West
John S. Park	AAA
Crestwood	North Vista Hospital
Robert Lake	Safe Kids
Ann Lynch	Sunrise Hospital
Lunt-Cambiero	Fed-Ex, Safe Communities, Safe Kids, Academy for Human Development, NHP, Las Vegas Metro, CCSD Partnership Office, Dr. Alexander Feliz

Interviews available early if requested Also “Walk Alongs” with students to school

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