



The Public Education Foundation
Because young minds matter

CONTACT: Dawn Christensen
The Public Education Foundation
702-799-1042 (W) - 702-630-6313 (C)
dawnc@ccpef.org

FOR IMMEDIATE RELEASE

Target Communications
612-696-3400

C.T. Sewell Elementary School Receives \$17,000 from Target

Students, Staff, The PEF and Target Volunteers Celebrate New School Year with Gift of Books

What: As part of the Target Volunteers School Library Makeover program, staff and students from C.T. Sewell Elementary School, along with Public Education Foundation and Clark County READS staff and Target volunteers, will celebrate back-to-school with the gift of new books and supplies. Thanks to a grant from Target to The Public Education Foundation's literacy initiative Clark County READS, Sewell is receiving \$17,000 to go towards the purchase of new books for its library, equipment and classroom supplies. In addition, the Target Volunteers will beautify the campus by adding murals, building more library shelving and creating extra storage area in the office, among other projects.

Who: Chris Limberis and Daphne Brocker, Target
Curtis Jones, Senior Director of Clark County READS
Carrie Larson, Principal of Sewell Elementary
Target Volunteers

When/Where **Friday, October 16** at 700 East Lake Mead Dr. in Henderson from **8 a.m. to 12 p.m.**

Summary: The granting of the book award to The Public Education Foundation is part of the Target Volunteers School Library Makeover program. This year, 26 schools across the nation will receive Target grants for books, equipment and supplies, as well as Target Volunteers to work on school library enhancement projects, similar to the Sewell project. In addition, more than 1,600 Target stores and Distribution Centers provided a \$500 book award to a local school of their choice to fund the purchase of books and reading supplies for the fall – just in time to kick-off the new school year. In support of this effort, Target teamed up with First Book[®], a non-profit organization, to enable the schools to purchase children's books online at a deeply reduced price.

The book awards will be distributed throughout the months of September and October 2009. The volunteer initiative builds on the company's commitment to volunteerism and education. To learn more, visit Target.com/libraries.

About The Public Education Foundation

The Public Education Foundation is a nonprofit organization dedicated to mobilizing community and global resources to meet the challenges of educating a growing and diverse Southern Nevada population. The Foundation's programs and initiatives are designed to improve student performance and advance quality educational opportunities for all children. Since 1991, the Foundation has raised approximately \$60 million to improve teaching and learning in Southern Nevada's public schools. For more information about the Foundation, go to www.ThePEF.org.

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The Public Education Foundation, 3360 W. Sahara Ave., Suite 160, Las Vegas, NV 89102
(702) 799-1042, www.ThePEF.org