



# NEWS RELEASE

Telephone: 229-6993

Cell: 249-1828

David Riggleman: 229-6138  
Communications Director

Contact Margaret Kurtz

Thursday, Oct. 22, 2009

FOR IMMEDIATE RELEASE

## **Everyone Invited To Free Target Children's Book Festival On Nov. 7**

*Enjoy Entertainment, Children's Activities, Costumed Characters, Book Signings & Giveaways*

Bring the family to enjoy the fourth annual Target Children's Book Festival on Saturday, Nov. 7, from 10 a.m. to 3 p.m. at Centennial Plaza, located at 401 S. Fourth St. Presented by the city of Las Vegas and Target®, the free festival is the largest annual children's literary event in Las Vegas. More than 20 authors will be on hand to meet the public and sign books. Costumed characters, theatrical performances, book giveaways, science projects, face painters, balloon artists, storytellers, a hands-on printing press exhibit, DJ music, craft projects and informational booths will keep those who attend entertained.

Las Vegas Mayor Oscar B. Goodman, children's book author Jorge Betancourt Polanco and other special guests will entertain as storytellers. There will be live performances by Sign Design Theater, the Nevada School of the Arts, Lied Discovery Children's Museum, Hollywood Kids Academy for the Performing Arts, the Mobility ensemble of the United States Air Force Band of the Golden West, RAZZMATAZZ and the East Las Vegas Community/Senior Center Ballet Folklorico group.

Centennial Plaza is located on the campus of the Historic Fifth Street School in the heart of downtown Las Vegas near the corner of Lewis Avenue and Fourth Street. Limited free parking is available at the Lloyd D. George Federal Courthouse at 333 Las Vegas Blvd. South, directly across from festival grounds. Metered parking also is available adjacent to festival grounds. For more information, visit [www.artslasvegas.org/tcbf/index.html](http://www.artslasvegas.org/tcbf/index.html) or call (702) 229-3515.

-end-