

**For Immediate Release**  
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**November 13, 2009**

**American Education Week: November 16 to 20**  
**CCSD Celebrates “Smart People Helping Students Become Smarter”**

**Las Vegas** – During American Education Week from November 16 to 20, the Clark County School District is highlighting students from kindergarten to high school ages for their achievements by following the theme of “*Smart People Helping Student Become Smarter.*” Daily events and activities will take place throughout the week to support the national celebration throughout the district. For a full listing of district-wide events, visit [www.ccsd.net](http://www.ccsd.net).

“American Education Week is an excellent opportunity to highlight the daily accomplishments of the Clark County School District students, faculty, administration and all the support personnel,” said Dr. Walt Rulffes, Superintendent. “It’s vital to celebrate successes and the best way to showcase them is through our students.”

Event schedule highlights (subject to change):

Monday, November 16

*CCSD Superintendent Walt Rulffes and UNLV President Neal Smatresk co-presentation to the College of Education on the Importance of Education and the Changing Role of the Teacher*

10:30 a.m. located at UNLV’s Student Union, second floor/room 208 (off Maryland Parkway)

*CCSD Student Art Gallery*

4 p.m. located at Edward M. Greer Education Center Lobby (2832 E. Flamingo Rd.) This kick-off event will feature artwork from elementary school students displayed through the week. Elementary schools were invited to select one piece of artwork depicting the week’s theme.

Tuesday, November 17

*CCSD National Merit Scholar Semifinalists Honored*

2:30 p.m. located at Vegas PBS (3050 E. Flamingo Rd.)

The district will honor 40 National Merit School Semifinalists in a program that will recognize them for achieving this academic award. (See attached student list)

*American Education Week Presentations at Regular Board Meeting*

4 p.m. located at Edward M. Greer Education Center Board Room

- Presentation by Trustees Janison and Young of a brief history of public

- education and recognize the importance of public education.
- Presentation from a middle school student thanking a teacher who has inspired learning (selected from middle school essay contest).
  - Announcement of winners of the 2009-2010 Excellence in Education Hall of Fame.

Wednesday, November 18

*Board of Trustees Recognize Inspirational Teachers*

Time and locations vary throughout the district – visit [www.ccsd.net](http://www.ccsd.net) for details  
Eighth grade students were invited to submit a letter that describes an inspirational teacher aligning with the week's theme, "*Smart People Helping Student Become Smarter.*" Trustees will present certificates to both student and teacher based on sampling of received letters.

Thursday, November 19

*Roundtable Discussion with Superintendent Rulffes with students from local high schools*

3 p.m. located at the Superintendent's Office (5100 W. Sahara Ave.)  
Students will share their school experience in the Clark County School District and discuss the needs of high school students in our changing world.

Friday, November 20

*Superintendent Rulffes visits T.E.A.C.H. students*

9:30 a.m. at Ed W. Clark High School (4291 W. Pennwood Ave.)  
T.E.A.C.H. challenges students to explore the profession of teaching as their career choice. The program provides an academic-based, pre-university curriculum for prospective student educators. Dr. Rulffes will discuss the importance of public education and the changing role of the teacher.

For a full listing of district-wide and school-specific events, visit [www.ccsd.net](http://www.ccsd.net).

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