

PUBLIC TELEVISION PROJECTS

- I. In order to meet the Federal Communications Commission's requirements for the public television and educational services of KLVX Channel 10 and KLVX Channel 11, the Board of School Trustees may accept gifts, grants, or bequests for specialized projects.
- II. The general manager of KLVX Communications Group is assigned the responsibility of funding non-classroom public television services. Such responsibilities shall include the handling of negotiations with funding agencies. Any project connected with funding from non-district sources falls within this category.

Guidelines for processing these projects are as follows:

A. Grant Applications

All grant applications require approval of the general manager.

1. Production projects of \$25,000 or more must be approved by the Board of School Trustees prior to acceptance and implementation. Project applications submitted for approval of the Board will include an outline of the project and the source and amount of funds to be requested.
 2. Production projects of \$15,000 to \$25,000 require authorization by the Superintendent of Schools prior to project funding.
 3. Production projects of less than \$15,000 may be approved by the general manager.
 4. Program underwriting agreements for sponsorship of national programs provided to KLVX by a network or syndicator, which would be broadcast in the normal course of operations, may be accepted by the general manager in any amount.
- B. All donations to KLVX Channel 10 of \$500 or more shall be accepted by ratification by the Board in accordance with District administrative regulation for Acceptance of Gifts.

Review Responsibility: KLVX Communications Group

Adopted: [3282:5/16/75]

Revised: (9/75; 9/1/78; 3/26/81)

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