

Minutes
Clark County School District
Meeting of the Board of School Trustees
Edward A. Greer Education Center, Board Room
2832 E. Flamingo Road, Las Vegas, NV 89121

Work Session

Wednesday, December 4, 2019

8:14 a.m.

Roll Call: Members Present

Lola Brooks, President
Linda P. Cavazos, Vice President
Chris Garvey, Clerk
Irene Cepeda, Member
Danielle Ford, Member
Linda E. Young, Member

Member Absent

Deanna L. Wright, Member

Jesus F. Jara, Ed.D., Superintendent of Schools

Also present were: Mary-Anne Miller, Board Counsel, District Attorney's Office; Eleissa Lavelle, General Counsel, Office of the General Counsel; Brenda Larsen-Mitchell, Chief Curriculum, Instruction, and Assessment Officer, Curriculum, Instruction, and Assessment Unit; Maria Marinch, Chief Communications and Government Relations Officer, Communications and Government Relations Unit; Dan Wray, Chief Technology Officer, Technology and Information Systems Services Division, Operational Services Unit; Jason Goudie, Chief Financial Officer, Business and Finance Unit; Aalya Page, Assistant Superintendent, Curriculum and Professional Development Division, Curriculum, Instruction, and Assessment Unit; Tammy Malich, Assistant Superintendent, Education Services Division, College, Career, Equity and School Choice Unit; Kori Kloberdanz, Director, Strategic Projects Department, Community and Government Relations Unit; Cindy Krohn, Director, Board Office; Heidi Hoshibata, Coordinator, Curriculum Design, Literacy and Language Development, Curriculum, Instruction, and Assessment Unit; Matt Henne, Coordinator, Department of Due Process/Home Schooling/ Hope²/Office of Attendance Enforcement, College, Career, Equity and School Choice Unit; Jeanetta Edmond, Administrative Secretary II, Board Office; Jack Martin, Director, Department of Juvenile Justice Services; and Ebony Washington, Assistant Director, Department of Juvenile Justice Services.

Flag Salute

Trustee Brooks led the Pledge of Allegiance.

Adoption of the Agenda

Adopt agenda, except move Item 4.02 to precede Item 4.01.

Motion: Garvey Second: Cavazos Vote: Unanimous

Public Comment on Non-Agenda Items

None.

Approval of the Minutes

Approval of the minutes of the special meeting of October 2, 2019; and the regular meeting of October 10, 2019, as recommended in Reference 3.01.

Motion to approve.

Motion: Garvey Second: Cavazos Vote: Unanimous

Approve Each One Read One

Approval to budget an amount not to exceed \$5,000 to provide each elementary school in the Clark County School District with a book selected by the Each One Read One Committee, as recommended.

Trustee Garvey said the Each One Read One program has had great success with students. She said schools have to raise money from outside sources to participate in this program, which can be very limiting in terms of how many books reach the schools. She asked the Board to consider requesting that a line item be added to the budget not to exceed \$5,000.00 to provide each elementary school one book that is selected for the Each One Read One program.

Trustee Young spoke in support of this item and the school library programs as a whole.

Trustee Ford spoke in support of this item. She asked for an estimate of what it would cost to support all of the elementary schools with a book, and she asked what would happen with the schools that do not have a library.

Trustee Garvey stated that schools that do not have libraries are still mandated to provide services outlined by the Nevada Revised Statutes (NRS). She noted that Each One Read One is not a mandated program. She estimated that each book costs approximately \$12.00 to \$15.00.

Motion to approve.

Motion: Garvey Second: Young Vote: Unanimous

Read by Grade 3 — Assembly Bill 289

Presentation and discussion on legislative updates to Read by Grade 3 to provide an overview of changes and implementation.

Dr. Larsen-Mitchell, Ms. Page, and Ms. Hoshibata presented an update on Read by Grade 3 – Assembly Bill (AB) 289 as shown in Reference 4.02.

Read by Grade 3 — Assembly Bill 289 (continued)

Trustees discussed a number of topics including support for literacy specialists, the need for specific and detailed support for students working with community organizations during after-school and summer programs, costs for the program and how all schools are being included, data on the effectiveness of the program, teacher concerns with regard to the timing of the test, addressing English Language Learners (ELLs) and English Language Acquisition (ELA) students who have little to no English skills at the time of the test, and how information is transferred with students as they move to different schools within CCSD.

Trustee Young requested a copy of staff's notes that tie into the presentation.

Trustee Garvey asked that the number of teacher librarians who were in the literacy selection pool be included in the next presentation.

Trustee Ford requested the assessment results as soon as possible. She also asked for the assessment results broken down by subgroups.

Marketing Policy and Regulation Review

Initial discussion regarding potential revisions to various policies and regulations related to marketing, fundraising, and donations, as recommended. Any changes recommended at this meeting will be brought forward to the Board of Trustees and will not be implemented unless adopted by the public policy review process at a regular meeting of the Board of Trustees.

Ms. Marinch and Ms. Klobberdanz reviewed proposed revisions to various policies and regulations as shown in Reference 4.01.

Public Hearing

Dr. S. S. Rogers asked if any leadership programs for African-American principals would be included in the Superintendent's Strategic Plan.

Trustee Ford said she would like to see the schools centrally supported and to have all advertising opportunities be reviewed and approved by central staff. She expressed concern with language under sponsor recognition for political candidates or organizations and religion or specific religious leaders or organizations on page 17 of 39, Reference 4.01.

Trustee Garvey said further discussion is needed as it relates to equity and equality. She expressed concern with the fact that certain communities are often targeted by certain types of businesses that tend to victimize those communities and how advertisers could be seen as being supported by the District. She also expressed concerns with regard to the handling of the money in the schools, the cost of oversight, sponsorships and pressuring schools to name CCSD facilities after sponsors, and lastly, the role of the principals.

Marketing Policy and Regulation Review (continued)

Trustee Young expressed concern around equity between different communities and asked that staff be mindful of that as this moves forward. She suggested gathering input from those communities that do not have the money to pay for advertising and from students as well.

Trustee Cavazos noted a disparity in the representation of Trustee districts of principals on the review committee. She asked if staff could reach out to those districts that only had one or two principals involved in the future to ensure there is equitable representation and to allow for different perspectives.

Superintendent Jara suggested bringing this discussion to a principals meeting in the future as a next step.

Trustee Cavazos asked for information related to the ability to make anonymous donations of \$1,000.00 or more.

Trustee Brooks agreed with excluding services mentioned by Trustee Garvey that are typically found to be used by low-socioeconomic families and added for profit colleges and the armed services because she feels those organizations target lower-income communities.

Ms. Lavelle asked for guidance going forward with regard to potential political issues.

Trustee Ford suggested reviewing some website traffic numbers of the CCSD website and the individual school websites of the schools that are successful in this area and creating a whitelist of advertisers that would be allowed. She suggested perhaps organizing this to look like a rollout plan so it can be approached in steps. She suggested including Vegas PBS in the conversation moving forward.

Superintendent Jara stated that Tom Axtell, General Manager, Vegas PBS, was part of the cabinet discussion around the marketing policy.

Trustee Ford suggested then relaying the Trustees concerns around advertising and seeing how Vegas PBS handles their website and advertising. She suggested taking this back to the committee with more principals, having a discussion with Vegas PBS, each Trustee having a discussion with the Superintendent about their concerns, and then rolling this out in a type of segmented process with Trustees possibly voting on a portion of it at a time. She asked that an estimated timeline be included as well.

Trustee Garvey said if the focus is to be on a central level, she would like to have information on how that would be structured, how the monies would be distributed, how the oversight and development would be funded, and how it would impact students in a positive way.

Internal Control Environment

Presentation and discussion regarding the Clark County School District's internal control environment.

Mr. Goudie reviewed the internal control environment of the District as shown in Reference 4.03.

The Board discussed Internal Audit Department resources and working toward more oversight and sharing information with School Organizational Teams (SOTs),

Assembly Bill 309 Programs and Supports for Chronic Absenteeism, Truancy, and Wraparound Services

Presentation and discussion on the efforts of Clark County related to Assembly Bill 309 from the 80th Session of the Nevada Legislature to fund programs and supports for chronic absenteeism, truancy, and wraparound services provided by the Juvenile Assessment Center (The Harbor).

Dr. Malich and Mr. Martin discussed programs and supports to address chronic absenteeism and truancy.

There was discussion around community support and action to reach a common goal, benchmarks and initial and ongoing goals for the program, and training for staff.

Public Hearing

Dr. S. S. Rogers said he did this type of work as an employee of the District before he retired. He said he has never been contacted as a community member on this issue.

Trustee Young said this work is about relationships in reaching out to these students and families, and there are people who have been here and have done this type of work, and those people get pushed aside. She said the historic African-American community wants to be included and valued.

Recess: 11:46 a.m.

Board Member Leaves

Trustee Cepeda left the Board meeting at 11:46 a.m.

Reconvene: 11:53 a.m.

Human Capital Management Project Update

Presentation and project update on the Human Capital Management System (HCMS).

Mr. Wray presented an overview of the Human Capital Management System (HCMS) as shown in Reference 4.05.

Board and Superintendent Communication

Superintendent Jara reported that the Council of the Great City Schools representatives evaluated the District's special education department last week and met with a number of schools, staff, families, and school psychologists. He said the final report would be presented to the Board on January 23, 2020.

Trustee Request for Agenda Items or Information

None.

Public Comment on Non-Agenda Items

Dr. S. S. Rogers asked if there are any leadership programs for individuals who want to become principals. He asked if there were any Spanish classes for African-American students.

Trustee Young commented that there are not enough Black males in leadership roles and that it has been said that they do not qualify, so she asked what was being done to help them become qualified.

Adjourn: 12:11 p.m.

Motion: Cavazos Second: Garvey Vote: Unanimous

Trustee Cepeda was not present for the vote.